

FOR IMMEDIATE RELEASE:

SEMIOTIC COLLISIONS

Art, Perception & Meaning.

With **Jane Fire, Leslie Ford, Jim Holl, Robert Solomon, Arturo Stanig and Alan Steele.**

Concept by Priska Juschka.

Exhibition Dates: March 18 – April 10, 2021

OPENING RECEPTION: THURSDAY, MARCH 18 from 4 – 8 PM.

Coincides with LES Third Thursdays (Lower East Side Galleries Staying Open till 8 PM):
Thursday, March 18 from 4-8 PM.

Gallery Hours: Wednesday – Saturday, 12 – 6 pm; Tuesday & Sunday by appointment.

Press Release

Lichtundfire is pleased to present and welcomes all to SEMIOTIC COLLISIONS, an exhibition with work in various media, ranging from abstraction to abstracted representation that addresses conceptually and visually the complex possibilities of art, perception and meaning. The Opening Reception coincides with LES THIRD THURSDAYS (Lower East Side Galleries Open till 8 PM).

This exhibition explores the idea of infinite possibilities of a metaphysical perplexity involving signs, language, and perception as expressed in the visual arts. *Semiotics* in the sense of not only being a representation of subjects/objects but representing the vastness of ideas that go beyond the human reach — and thereby defining infinity itself.

It argues that by creating a signifier of content and meaning, we actually create it — and ultimately ourselves. Descartes' idea of *I THINK THEREFORE I AM* or Pascal's quote on God, "*You would not seek me, if you had not found me.*", imply that with every moment we create an abundance of signifiers that mirror our own perception and understanding.

Art itself may be none less nor more than a collection or palimpsest of signs and connotations that mirrors our own reality. With the expansion of ourselves comes the expansion of meaning— created by our interactions with the things around us and beyond. In the metaphysical realm/dimension, language and signs such as math and physics seem to have an explorative, abstract existence beyond human control while their semiotic fragments constantly reflect back upon us.

Mindful of this phenomenon, one can say, the artists in this exhibition use as much their own set of signifiers as they use general references to visually create and reflect both their uniquely personal as well as rather universal fragments of consciousness.

Reception, Appointments & Walk-Ins must wear a mask and social distancing is required.

For additional information, images, events and to arrange an appointment, please contact Priska Juschka at 917.675.7835 or info@lichtundfire.com.

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Contact: Priska Juschka, info@lichtundfire.com, Tel. 917.675.7835
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www.lichtundfire.com